

Dr. Starr Hoffman

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EDUCATION

PhD, Higher Education, Library Science minor, University of North Texas, Denton, TX, 2012

- Dissertation: *The Preparation of Academic Library Administrators*
- Quantitative study of the leadership preparation and education of academic library deans

MLS, Library Science, University of North Texas, Denton, TX, 2006

MA, Art History, University of North Texas, Denton, TX, 2004

- Thesis: *Passionate Transformation in Vernicle Images*

BA, English Literature & Fine Art (double-major), Hardin-Simmons University, Abilene, TX, 1999

EXPERIENCE

University of Nevada - Las Vegas, Las Vegas, NV

2015 – present

Director of Planning & Assessment, University Libraries

Tenured, Associate Professor

- Serves as a member of the Libraries' senior leadership and administrative team
- Facilitates and guides planning activities across the organization
- Coordinates, designs, and implements assessment activities across the University Libraries
- Assists the Dean of Libraries in strategic planning, budget defense, and related activities
- Gathers, interprets, visualizes, and makes library data accessible to library staff
- Administrates the Libraries' instance of Tableau Server
- Reports Libraries' data to external agencies such as IPEDS and ACRL
- Manages full-time Data Analyst

Columbia University, New York, NY

2013 – 2015

Journalism & Data Resources Librarian / Head, Journalism Library

- Oversaw the Journalism Library, a full-service library facility embedded in the School of Journalism
- Supported School of Journalism's curricular shift toward data journalism through instruction and collections
- Project Manager for implementation of LibGuides 2.0
- Moderated Columbia's 2014 Annual Library Symposium on "Leaders Everywhere"

Pratt Institute, New York, NY

2013 – 2015

Visiting Assistant Professor, School of Information and Library Science

- Taught graduate course: Information Organization (LIS 653)

University of North Texas, Denton, TX

2006 – 2012

Candidate, PhD in Higher Education, College of Education

2011 – 2012

Head, Government Documents Department, UNT Libraries

2010 – 2011

- Managed dept. operations: reference, instruction, acquisition, cataloging, processing, and digitization
- Supervised and evaluated six faculty/staff, four graduate assistants, and eight student workers
- Collaborated on library-wide ethnographic study of library space usage

Librarian for Digital Collections, UNT Libraries

2006 – 2010

- Led department for six months during search for new department head
- Trained and supervised graduate students in metadata, digitization, and web archiving
- Member of Library Assessment Workgroup; helped streamline data collection

AWARDS & DISTINCTIONS

2017 Outstanding Library Faculty Scholarship Award, University of Nevada – Las Vegas, Las Vegas, NV

Awarded to library faculty who have produced a significant scholarly contribution to the library profession.

2016 Outstanding Young Alumni Award, Hardin-Simmons University, Abilene, TX

Awarded to alumni who have reached a significant level of distinction within their field, attained outstanding achievements in their field of endeavor, or brought extraordinary benefit to the world.

2011 TALL Texans Accelerated Leader, Texas Library Association

Selected on a competitive basis to attend an intensive, weeklong leadership institute. Texas Library Association facilitated the program and Maureen Sullivan, noted leadership scholar and past president of the American Library Association, taught the curriculum.

PUBLICATIONS

BOOK

2016 Hoffman, S. (ed). Dynamic Research Support in Academic Libraries. London, UK: Facet Publishing.

BOOK CHAPTERS

2018 Hoffman, S. "Triangulating an Assessment Plan." In Kinsley, K. & Britto, M. (Ed.), Academic Libraries and the Academy. Association of College & Research Libraries. Accepted August 8, 2017. (*in press*)

2018 Hoffman, S. "Effective Embedding: Working with Academic Departments and Online Courses." In Atkinson, J. (Ed.), Collaboration and the Academic Library. Cambridge, MA: Chandos Publishing.

2017 Hoffman, S. "Organization, Administration, Management, and Planning." In Gilman, T. (Ed.), Academic Librarianship Today. Lanham, MD: Rowman & Littlefield Publishers.

2014 Hoffman, S. "Mentoring Diverse Leaders in Academic Libraries." In Bradford Lee Eden and Jody Condit Fagan (Eds.), Leadership in Academic Libraries Today: Connecting Theory to Practice. Lanham, MD: Rowman & Littlefield Publishers, pp. 77-90.

2010 Hoffman, S. "Drawing on Tragedy: 9/11 in Comics and Graphic Novels." In September 11 in Popular Culture, a Guide. Santa Barbara, CA: Greenwood.

2009 Downey, A., Hoffman, S. and Sears, S. "Collaborating with Your Local Public Library," In Academic Library Outreach: Beyond the Campus Walls. Westport, CT: Libraries Unlimited, pp. 67-75.

PEER-REVIEWED JOURNAL ARTICLES

2017 Hoffman, S., and Hall, A. "The Data Framework: A Collaborative Tool for Assessment at the UNLV Libraries." Journal of Electronic Resources Librarianship, 29(3), 159-167.

2015 Hoffman, S. "Data Reference and Instruction in Journalism and the Social Sciences." DttP: A Quarterly Journal of Government Information Practice & Perspective, 43(2), 14-17.

2011 Hoffman, S. "Utilizing Needs and Offers Lists to Complete Mass Digitization Projects: Strategies, Workflows, and Collaborative Opportunities." DttP: a Quarterly Journal of Government Information Practice and Perspective, 39(2), 29-34.

2011 Hoffman, S. "Embedded Academic Librarian Experiences in Online Courses: Roles, Faculty Collaboration, and Opinion." Library Management, 32(6/7), pp. 444-456.

2010 Hoffman, S., and Ramin, L. "Best Practices for Librarians Embedded in Online Courses." Public Services Quarterly, 6(2/3), pp. 292-305.

CONFERENCE PROCEEDINGS

- 2016 Hoffman, S., Hall, A. "Using a Tool to Build a Culture of Assessment: The Data Framework." Library Assessment Conference: Proceedings. Washington, DC: Association of Research Libraries. <http://libraryassessment.org/archive/>
- 2016 Hoffman, S., Hall, A. "Visualizing Local Data: The Ithaka S+R Survey at UNLV." Library Assessment Conference: Proceedings. Washington, DC: Association of Research Libraries. <http://libraryassessment.org/archive/>
- 2008 Hoffman, S. "Preserving Access to Government Websites: Development and Practice in the CyberCemetery," Proceedings, World Library and Information Congress: 74th IFLA General Conference and Council (pp. 6 pages). The Hague: International Federation of Library Associations and Institutions (IFLA).

OTHER PUBLICATIONS

- 2017 Hoffman, S. "Data Services and Terminology: Research Data versus Secondary Data." Facet Publishing Blog. London: Facet Publishing and the Chartered Institute of Library and Information Professionals (CILIP) Blog.
- 2013 Hoffman, S. "Library Roles: Supporting Research Through New Methods of Scholarly Communication." (trade publication article) Information Today Europe, November 2013. <http://bit.ly/1tZN6OC>
- 2009 Hoffman, S. "Audrey Niffenegger." (Encyclopedia Article). Encyclopedia of American Popular Fiction. New York, NY: Facts on File.
- 2009 Hoffman, S. "The Time Traveler's Wife." (Encyclopedia Article). Encyclopedia of American Popular Fiction. New York, NY: Facts on File.
- 2009 Hoffman, S. Book Review: Drawing Words and Writing Pictures: a definitive course from concept to comic in 15 lessons. The International Journal of Comic Art, 11(2). http://www.ijoca.com/new/sub3_past.html#vol11no2
- 2008 Hoffman, S. Book Review: Letting Go of the Words: Writing Web Content That Works. Journal of Web Librarianship, 2(4), pp. 607–608.
- 2008 Hoffman, S. Book Review: The Human Side of Reference and Information Services in Academic Libraries. Journal of Web Librarianship, 2(4), pp. 610–612.
- 2008 Hoffman, S. Book Review: Jim Ottoviani and Dylan Meconis' Wire Mothers: Harry Harlow and the Science of Love. ImageText: Interdisciplinary Comics Studies, 4(3). http://www.english.ufl.edu/imagetext/archives/v4_3/hoffman/

SELECTED PRESENTATIONS

ACADEMIC CONFERENCES

- 2018 "Trends in Library Collections and Staffing Among Postsecondary Institutions in the United States: 1996 to 2014," co-researcher: Samantha Godbey. Conference on Academic Research in Education (CARE), Las Vegas, NV.
- 2017 Panel: "Librarians as Change Agents: Advancing Academic Research with Data Services." Chaired and participated in panel. Association of College & Research Libraries (ACRL) Conference, Baltimore, MD, March, 2017.
- 2016 "Utilizing a Tool to Build a Culture of Assessment: The Data Framework." Co-presented with Ashley Hall.

- Library Assessment Conference, Arlington, VA, November 2, 2016.
- 2016 "Visualizing Local Data: The Ithaka S+R Survey at UNLV." Co-presented with Ashley Hall. Library Assessment Conference, Arlington, VA, October 31, 2016.
- 2014 "Student and Faculty Outreach: Reaching the Reluctant." Internet Librarian International Conference, London, UK.
- 2014 "Tweeting at the Library: Engaging Students Through Social Media," Internet Librarian International Conference, London, UK.
- 2013 "Scholarly Communication Strategies." Internet Librarian International Conference, London, UK.
- 2010 "The Educational Background of ARL Library Deans." Co-presented with Annie Downey. Qualitative and Quantitative Methods in Libraries (QQML) Conference, Chania, Crete, Greece.
- 2010 "Experiences and Roles of Online Embedded Academic Librarians," International Conference on Qualitative and Quantitative Methods in Libraries, Chania, Crete, Greece.
- 2010 "Longitudinal Study of the Relationship Between the Development of E-Reference and Distance Education," International Conference on Qualitative and Quantitative Methods in Libraries, Chania, Crete, Greece.
- 2009 "The Value of the PhD for Academic Librarians." Association for the Study of Higher Education (ASHE) Conference, Vancouver, British Columbia, Canada.
- 2008 "Preserving Access to Government Websites: Development and Practice in the CyberCemetery," World Library and Information Congress, 74th Conference, International Federation of Library Associations and Institutions (IFLA), Quebec City, Quebec, Canada.
- 2002 "Passionate Transformation in the Cult of Saint Veronica," 37th International Congress on Medieval Studies, Medieval Institute of Western Michigan University, Kalamazoo, MI.

WORKSHOPS PRESENTED (ACADEMIC CONFERENCES)

- 2017 "Creating a Data Inventory: Managing the What, Who, When, How, and Why of Data." 90-minute workshop. 12th International Conference on Performance Measurement in Libraries, Bodleian Libraries, Oxford University, Oxford, UK, July 31 – August 2, 2017.
- 2016 "Preparing for Today's Job Market – The Job Search." Co-presented 1-hour workshop with Susanne Markgren for the Placement Center, ALA Annual Conference, Orlando, FL, June 26, 2016.
- 2016 "Preparing for Today's Job Market – The Interview." Co-presented 1-hour workshop with Susanne Markgren for the Placement Center, ALA Annual Conference, Orlando, FL, June 26, 2016.
- 2015 "The Art of the Merge: How to Merge Data in Three Statistical Software Programs." 3-hour workshop, co-presented with Ashley Jester and Tara Das. International Association for Social Science Information Services & Technology (IASSIST) Conference, Minneapolis, MN.

POSTERS

- 2018 "Working with Longitudinal Library Data to Create a Dynamic Benchmarking Tool," co-researcher: Samantha Godbey. Conference on Academic Research in Education (CARE), Las Vegas, NV.
- 2016 "Library Survey Data: Visualizing With Tableau," co-researcher: Ashley Hall. Library Assessment Conference, Association of Research Libraries and the University of Washington Libraries, Arlington, Virginia.
- 2016 "Utilizing a Tool to Build a Culture of Assessment: The Data Framework," ALA (American Library Association) Annual Conference, Orlando, FL.

- 2015 "Mentoring Toward Parity in Academic Library Leadership," Annual Meeting of the Association for the Study of Higher Education (ASHE), Denver, CO.
- 2010 "Activities and Experiences of Academic Librarians Embedded in Online Classes," American Library Association (ALA) Conference, Washington, DC.
- 2010 "The Educational Background of ARL Library Deans," Co-researcher: Annie Downey. American Library Association (ALA) Annual Conference, Washington, DC.

OTHER PRESENTATIONS

- 2017 "Research Collaboration and Publishing in the Global Community." Panel presentation. ACRL International Perspectives on Academic and Research Libraries (Discussion Group), American Library Association (ALA) Annual Conference, Chicago, IL.
- 2017 "Applying Assessment Techniques to the FYE." Presentation at Credo Reference. Association of College & Research Libraries (ACRL) Conference, Baltimore, MD, March, 2017.
- 2015 "Planning the Plan: Collaboratively Aligning Strategic Plan Initiatives and Assessments," NISO Virtual Conference: Justifying the Library - Using Assessment to Justify Library Investments. National Information Standards Organization (NISO), Webinar.
- 2015 "The Preparation of Academic Library Administrators," ACRL Leadership Discussion Group, ALA (American Library Association) Annual Conference, San Francisco, CA.
- 2011 "Preserving Access to Government Websites: Development and Practice in the CyberCemetery," Arkansas Library Association, Arkansas Library Association Centennial Conference, Little Rock, Arkansas.
- 2010 "Beyond the Avatar: Dynamic Experiences as Librarians Assisting Online Courses." Co-presented with Lily Ramin. 2010 Texas Library Association Annual Conference, San Antonio, TX.
- 2008 "Encouraging an Informed Citizenry II: More About Congressional Research Service Reports." Invited by Government Printing Office staff. Federal Depository Library Council Meeting, Washington, DC.
- 2008 "Encouraging an Informed Citizenry: Locating and Using Congressional Research Service Reports," Federal Depository Library Council Meeting, Federal Depository Library Council of the United States, Washington, DC.
- 2006 Hoffman, J., Boeninger, C., Five Weeks to a Social Library, "The 'How' of Wikis," (webinar).

INVITED PRESENTATION

- 2008 "Preserving Access to Government Websites: Development and Practice in the CyberCemetery." Presentation invited by the Congressional Research Service, Library of Congress, Washington, DC.

PROFESSIONAL ASSOCIATIONS & SERVICE

International Library Performance and Measurement Conference (LibPMC), 2017 – present

- Board member (Sponsorship), 2017 – present
- Reviewer, conference proposal abstracts

American Library Association (ALA), 2006 – present

- Library Leadership & Management Association (LLAMA)
 - Assessment Section: Organizational Practices Committee, 2016 – 2018
- Association of College & Research Libraries (ACRL)
 - ACRL Leadership Discussion Group: invited speaker, 2015

- ACRL/NY (local chapter); Executive Board, 2013 – 2015 (Vice President, 2015)
- Symposium Planning Committee, 2013 – 2015 (Chair, 2015)
- Mentor, 2015 – 2016
- Government Documents Round Table (GODORT)
 - Web Administrator, 2007 – 2010 (appointed 3-year position)

Association of Research Libraries (ARL)

- Conference volunteer, Library Assessment Conference (social media & other), 2016

Association of Studies in Higher Education (ASHE), 2009 – present

- Reviewer, annual conference papers (2011 – 2015)

Texas Library Association (TLA), 2006 – 2011

- Government Documents Round Table (GODORT)
 - TLA 2009 Conference Programming Committee, 2007 – 2009 (Session Chair)
 - Chair, TLA GODORT Website Committee, 2007 – 2010

UNIVERSITY SERVICE

2017 – present	UNLV ADVANCE-Adaptation Grant Proposal, University of Nevada, Las Vegas <ul style="list-style-type: none"> • Role: internal evaluator • Consulted on data management plan, change theory
2017 – present	Dissertation Committee Member, School of Public Policy and Leadership <ul style="list-style-type: none"> • Advised: Ashley Hall
2016 – present	Top Tier Committee(s) on Community Engagement, University of Nevada, Las Vegas <ul style="list-style-type: none"> • Chair, Subcommittee on Intellectual & Cultural Vitality, 2017 – present <ul style="list-style-type: none"> ○ Gathered data on community events across UNLV, set benchmarks • Coordinator of assessments for 2019 Carnegie Community Engagement application • Member of Community Engagement Council
2017	Dean of Libraries Search Committee, University of Nevada, Las Vegas
2015 – present	Academic Assessment Committee, University of Nevada, Las Vegas <ul style="list-style-type: none"> • Reviewed annual academic assessment reports from departments across campus • Voted on individual and departmental projects for assessment awards & grants • Shared data and survey questions with departments across campus
2013 – 2015	Library Committee, School of Journalism, Columbia University
2009 – 2011	Civic Engagement Team, University of North Texas
2009 – 2011	UNT Veterans Advisory Group, University of North Texas
2007 – 2011	Faculty Senate, University of North Texas <ul style="list-style-type: none"> • Senator, 2011 • Chair, Faculty Awards Committee, 2007 – 2011

LIBRARY SERVICE

2017 – present	Library Faculty Scholarship Committee, UNLV Libraries
2017 – present	Libraries Faculty Fellow Mentors (Faculty Mentor), UNLV Libraries
2017 – present	Digital Research Services Task Force (Library Leadership Team Liaison), UNLV Libraries
2016 – present	Peer Coach Mentors (Faculty Mentor), UNLV Libraries

2015 – present	Library Leadership Team (senior leaders; member), UNLV Libraries
2015 – present	Library Council (middle management team; member), UNLV Libraries
2015 – present	Libraries Impact on Student Success Committee, UNLV Libraries
2016	Search Committees, UNLV Libraries <ul style="list-style-type: none"> • (Data Analyst, Director of Communications, Faculty Fellows)
2015 – 2016	Google Migration Task Force, UNLV Libraries
2013 – 2015	LibGuides Workgroup, Columbia University Libraries (Project Manager)
2013 – 2015	Ask-A-Librarian Workgroup, Columbia University Libraries
2013 – 2014	Symposium Planning Committee, Columbia University Libraries
2013 – 2014	Search Committee: Government Information Librarian, Columbia University Libraries
2013 – 2014	2CUL (Collaboration with Cornell University) Outreach Committee, Columbia University
2009 – 2011	Assessment Workgroup, University of North Texas (UNT) Libraries
2009 – 2011	Space Planning Workgroup, UNT Libraries
2006 – 2011	Communication & Outreach Workgroup, UNT Libraries (Co-Chair, 2009)
2007 – 2011	Emerging Technologies Group, UNT Libraries
2007	Search Committee: Government Documents Department Head, UNT Libraries
2006 – 2009	Library Assembly, UNT Libraries (Elected Representative, District 5)
2006 – 2008	Metadata Team, UNT Libraries

COMMUNITY SERVICE

2016 – present	Three Square, Las Vegas, NV (Volunteer)
2005 – 2017	Board of Young Associates, Hardin-Simmons University, Abilene, TX (service alumni board) <ul style="list-style-type: none"> • Communications Committee Chair, 2008
2006 – 2010	Denton Reads, Denton, TX (collaborative group of local public, school, and academic libraries) <ul style="list-style-type: none"> • Co-Chair, Publicity Committee, 2007 – 2010 • Webmaster, 2007 – 2010